

Anchorage Location of Ling & Louie's Asian Bar & Grill Opens; Becomes Sixth Location for Popular Concept

Expansion Continues With Additional Markets Eyed Across the Country

ANCHORAGE, Alaska (date, 2011) — The Anchorage location of the popular restaurant Ling & Louie's Asian Bar & Grill is now open for business, marking the sixth location for the concept.

The Anchorage location is a franchise of the Ling & Louie's concept, and joins existing locations in Phoenix and Chandler, Arizona; two in Denver, Colorado; and in the Boise, Idaho area.

"We're very excited to see Ling & Louie's open in the Anchorage marketplace, which we think will be a perfect fit," said Randy Schoch, Founder and CEO of Desert Island Restaurants. "They have a great location in a heavy traffic retail area, and we believe the Ling & Louie's menu offers something truly unique for Anchorage residents."

The Ling & Louie's concept, created and owned by Scottsdale-based Desert Island Restaurants, LLC has been a hit because of its combination of energetic atmosphere, critically acclaimed cuisine and innovative drink menu. As a result, Desert Island Restaurants is continuing development of corporate and select franchised locations.

The concept centers around Ling, a stubborn perfectionist from Shanghai, China, and Louie, a fun loving, all-American boy from Toledo, Ohio who meet, fall in love and share their passion for food by opening an Asian restaurant that's "Not for Boring People."

"Ling & Louie's will provide Anchorage diners with a really unique culinary experience," said John DeHaven, the owner of the Anchorage franchise. "It's a truly delicious and innovative dining experience that combines very unusual recipes with some of the freshest ingredients available, as well as a drink menu that will be among the best in Alaska."

Desert Island Restaurants is working with potential franchisees in several other markets as well, with the goal of expanding its presence in the industry over the next few years.

"Our goal is to take the Ling & Louie's concept nationwide," Schoch said. "We think it works in any medium- and large-sized market because it's so unique and because of our commitment to the quality of the food."

Ling & Louie's Asian Bar and Grill was created and founded in 2006 by veteran and award-winning restaurateur Randy Schoch, owner and CEO of Desert Island Restaurants. Ling & Louie's currently has locations open in Denver, Scottsdale and Chandler, with more locations opening in 2011 and plans to franchise and expand nationwide. For more information, please visit www.lingandlouies.com.

Desert Island Restaurants, LLC is a management entity that oversees operations of five franchised Ruth's Chris Steakhouses® and 2 Romano's Macaroni Grill® locations throughout the Hawaiian Islands, the Thaifoon-Taste of Asia® in Salt Lake City, Utah, and, most recently, Ling & Louie's Asian Bar and Grill. For more information on Desert Island Restaurants, visit www.desertislandrestaurants.com.